

Local business flies the flag for Rotherham



Dawn Holmes, Managing Director at Bricknells Rentals in Wickersley, has been invited to participate in a Parliamentary Review about the lettings industry on a national basis. The Parliamentary Review is a series of independent publications, which aims to share best practice among policy makers and business leaders. Dawn believes Rotherham could become a town of best practice for the private rented market and held up as a beacon for other towns and cities to follow.

Dawn has been working in the property industry for 17 years and has seen the best



Dawn Holmes

and worst of the sector. Bricknells rentals has been an independent residential letting agency since 2000 and the team there are passionate about ensuring both tenants and landlords are given a fair deal and wants to ensure that her industry is held to account. Dawn firmly believes that there is an opportunity in Rotherham to develop a variety of initiatives for the lettings sector that will provide other local authorities with a benchmark of best

practice.

Whilst the specifics of the review cannot be discussed until it is published the team at Bricknells recognise it is an honour to be able to contribute to such a document that will be reviewed by the country's decision makers.

The private rental market in Rotherham is set to increase with factors such as people living longer, single households and the lack of affordable housing will see the shift to more and more people renting rather than buying.

Bricknells rentals believe this is an area where best practice needs to be shared and accountability developed before it is too late.

There are over 150 pieces of legislation that now impact the private lettings market. Many private landlords are unaware of these laws, which non-compliance can result in hefty fines. For the Bricknells team it means constant learning and training to keep abreast of the new regulations.

